NLP assessment data

October 2017

Our data have consistently demonstrated that our curriculum and programs produce both strong gains in student knowledge and improvements in positive, responsible attitudes and behavior related to news and information.

They also reflect the improvements that NLP has made annually in our curriculum in response to assessment results. Among other things, students at all grade levels, subject areas, programs and regions who participate in NLP programs begin to consume more news, display a greater appreciation for the role of the First Amendment and a free press in a democracy, and are better able to distinguish news from advertising. Here are some statistics to show that:

Attitudes and behaviors

At least four out of five students who participated in our classroom program said they learned:

- how to navigate sources of information in a more skeptical manner
- how to gather, create and use credible information
- how to seek out news that will make them more knowledgeable about their communities, their countries and their world

* data can be found in NLP Assessments Results and Feedback, 2016 and in Key Findings Evaluation Report, Two Pages, 205-16

Civic impact

- 2/3 of students said they're more likely to vote when they're old enough to do so
- Four out of 10 said they're more likely to post a comment on a blog
- Four out of 10 reported that they're more likely to ask a news organization to correct an error

* data can be found in NLP Assessments Results and Feedback, 2016

These results gave us a strong foundation to build our **checology®** virtual classroom. Early results show that students who complete lessons with the virtual classroom report successes similar to past evaluations from our classroom program.

- 72.5 percent of students report that their experience has made them more civically engaged
- More than 85 percent of students said that they are now more confident in detecting misinformation, such as viral rumors

* data can be found in Spring 2017 **checology®** Virtual Classroom Pilot Student Feedback

Beyond our data, we know anecdotally that students' exposure to NLP and the skills they learn can be transformative, particularly for those from underserved communities. Examples include:

- [Jenari Mitchell](), whom we recognized in June with our first Gwen Ifill Student of the Year Award.
- [Daniella Alexander,]() who shared her experience with NLP at a VIP breakfast in Washington in April.
- [Christian Armstrong](), who shared his experience with NLP at a VIP breakfast in Chicago in 2015.

Similarly, we know that our programs and other resources are having a dramatic impact on educators as well. That data is available upon request.