



**Talkwalker** helps PR agencies and global brands get close to their consumers by transforming data into real-time consumer insights guiding decision making and driving brand growth.

### **We help PR professionals:**

- **Mitigate business risk during crisis** situations with early warning from comprehensive coverage and automated alerting
- **Measure the full impact of your communication program** across all earned media with media monitoring and social listening
- **Reliably track reputation and brand health**
- **Increase awareness and engagement** by delivering the right message to the right stakeholders and audiences
- **Stay ahead of the competition** with comprehensive competitor tracking, analysis and benchmarking
- **Save time and cost by automating reporting** using a single solution to consolidate tools and agencies
- **Accelerate time to value and benefit from best-practices** with the support of our Platform Services
- **Get deep dive human and cultural insight** through our Discover Insight Services

## Talkwalker Products and Services

- **Social Intelligence:** Tap into billions of online consumer conversations across social, blogs, forums, and news sites in order to protect, measure and promote your brand.
- **Customer Intelligence:** Analyze customer and consumer data from any source in one place, at scale, in real time.
- **Market Intelligence:** Take advantage of real-time market intelligence by tuning into the world's largest focus group.
- **Talkwalker Activate Consultants** support you to identify your specific customer, brand, and market needs, personalizing the Talkwalker platform for easy-to-action solutions.

Trusted by 2500 of the world's most  
impactful brands

[Contact us to learn more](#)

**dentsu**  
international

**GOLIN**

**CB Cincinnati Bell**  
connecting what matters

**DRIGO**

**MAISONS**  
DU MONDE

**goodwill**

**Spotify**

**orange**

**European Investment Bank**  
The EU bank

**omnion**



**HONGKONG AIRLINES**  
香港航空

"When we see what is happening in "real time" on social media we are better prepared to make timely and informed decisions, and communicate those decisions well."

**Dennis Owen**

General Manager, Branding & Social Media



"We had a somewhat limited view of our brand image based on traditional press which gave greater importance to the international and domestic dimension of Bonduelle than was the case on social media."

**David Lianes**

Head of Business Intelligence, Crisis Management & Communication



**Edelman**

"The Speed and depth of social insight we get from Talkwalker is unparalleled. We're able to show our clients exactly which campaigns delivered the most ROI and take advantage of opportunities as they happen through real time monitoring and precise alerts

We've drastically reduced the insight to action gap for our clients and they are reaping the benefits."

**Paul Cusker**

Director of Partner Management

We are the best at doing what we do, but don't take it from us.  
Talkwalker was named a **Leader among the top 9 consumer intelligence platforms** in **The Forrester New Wave™: AI-Enabled Consumer Intelligence Platforms, Q3 2021.**

