

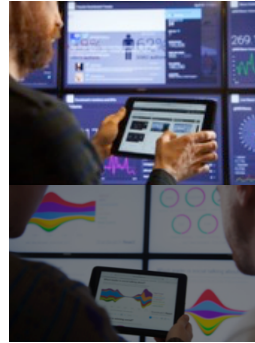
Brandwatch: The Leader in Enterprise Social Intelligence

Brandwatch is more than a “vendor” to agencies.

We are a partner that delivers data & insights allowing agencies to make smarter decisions and actions.

Each day we provide a suite of powerful platforms for client engagements and new business development with the shared goal of generating revenue for your agencies. Daily, 1,300+ companies access 90M+ data points to power social intelligence.

Brandwatch is invested in agency growth.



5 facts about the leader in **enterprise social intelligence**.

1. Helping agencies with intelligent insights since **2007**
2. Global: 6 offices, **400** people strong
3. Brandwatch is a **Twitter Official Partner** and a **Leader** in the NA, EMEA, & APAC Forrester Wave
4. 5 of the top 5 and 9 out of the **top 10 ranked PR agencies*** use Brandwatch
5. Brandwatch has more **Customer Success** employees globally than our competitors

The Intelligent Marketing Solution:

4 Platforms to Help Agencies Make the Most from Social Data



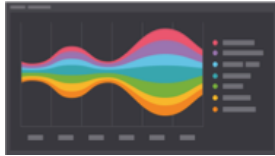
Analytics

Analyze conversations



Audiences

Understand people



Vizia

Share insights



BuzzSumo

Research content

5 problems that the **Brandwatch** Social Intelligence suite of platforms will solve.

1. Always stay one step ahead of your clients & media
2. Uncover what's next, now to shape your content
3. Make smarter, data-backed decisions
4. Improve ROI: new insights into audience, then hyper-target
5. Use data to gain competitive edge to win more business and impress your targets with visual insights