

Why Crimson Hexagon?

Crimson Hexagon is the leading customer listening platform that enables entire organizations to drive strategic business decisions by making it simple to truly understand consumers.



The Most Data

With the biggest social data library of over one trillion posts, Crimson enables dynamic trend analysis for deeper insights. Analyze any unstructured data set.



Emotional Sentiment

Go beyond positive, negative and neutral. Automatically categorize posts with the preset human emotions of anger, fear, disgust, joy, surprise and sadness.



AI Machine Learning

Our proprietary machine learning algorithm allows your analysis to focus on what matters for your business.

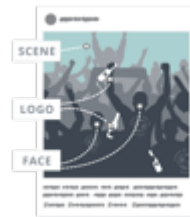


Image and Logo Analysis

Identify and analyze scenes, objects, activities, demographic, and logos contained in billions of images across social platforms. Combine image with text analysis to see the complete picture.



Deep Audience Insights

Get deep insights into audience interests and affinities. Identify and compare audience segments for brands, products, and topics.



Custom Visualization & Reports

Build unlimited reports within our platform, or work with our professional services team to build custom reports, complex Boolean queries, technical implementations & more. Our advanced APIs make anything possible.

The Most Sophisticated & Easy To Use SaaS Offering In The Market



Public Data



Owned Data



ForSight

What is the conversation?
The total volume in the conversation is 2,598,002

Reports

Dashboards

Emotions Analysis on Cisco

Wordcloud

Most Popular Locations for Cisco

HelioSight

Home Page

Quick Access

Recent Trends

What is the conversation?

The volume of this conversation is variable. Sentiment is highly positive.

The most retweeted post was from @MetroDetroitMum.

The most popular hashtag in this conversation is #fitfood.