

Checkology Progress: 2017-2018 School Year

From the 2016-2017 school year to the 2017-2018 school year, Checkology...

- Increased its number of Premium educators by 177%
- Increased its number of seats requested by 234%
- Increased its number of seats used by 277%
- Added 36 users in countries (from 57 countries in 2016-2017 to 93 total countries today)

Overview

ALL USERS	2016-2017 SY	2017-2018 SY	Total
Premium			
Educators	1,712	3,032	4,744
Student licenses requested	283,431	663,614	947,045
Student licenses used	28,168	78,040	106,208
Basic			
Educators	5,147	3,636	8,783
Potential reach	684,050	405,116	1,089,166
All			
Educators	6,859	6,668	13,527
Potential reach	967,481	1,068,730	2,036,211

Self-Reported Outcomes

As a result of using Checkology,

- 92% of students are more confident in their ability to detect misinformation, such as fake news and viral rumors.
- 80% of students are more likely to vote in an election once they're able to do so.
- 79% of students are more likely to correct misinformation they see online.
- Over 80% of students are more civically engaged.
- Nearly 80% of students are more confident in their ability to explain the role of the First Amendment in American democracy.

And over 70% of students said that using Checkology was a better experience compared to other technology they've used in the classroom.

(414 students surveyed)

Teacher Feedback

"The Checkology virtual classroom has empowered my students." – Dee Burek, Stone Bridge Middle School, Allentown, NJ

"I love that the content is so relevant to students' lives." – Aleah Steinzeig, Stoller Middle School, Beaverton, OR