

By the Numbers (as of June 29, 2018)

- More than 13,600 educators who teach over 2 million students in all 50 states, the District of Columbia and 93 countries have registered to use the platform.

Overview

ALL USERS	2016-2017 SY	2017-2018 SY	Total
Premium			
Educators	1,712	3,069	4,781
Student licenses requested	283,431	666,580	950,011
Student licenses used	28,168	78,359	106,527
Basic			
Educators	5,147	3,753	8,900
Potential reach	684,050	416,424	1,100,474
All			
Educators	6,859	6,822*	13,681
Potential reach	967,481	1,083,004	2,050,485**

*55% Basic, 45% Premium

**54% Basic, 46% Premium

INTERNATIONAL	2016-2017 SY	2017-2018 SY	Total
Premium			
Educators	57	301	358
Student licenses requested	6,695	31,246	37,941
Student licenses used	436	3,516	3,952
Basic			
Educators	332	634	966
Potential reach	23,197	43,253	66,450
All International			
Educators	389	935	1,324
Potential reach	29,892	74,499	104,391

Interest at the District Level

- New York City Department of Education, Chicago Public Schools, School District of Philadelphia, District of Columbia Public Schools, Montgomery County (Md.) Public Schools, Miami-Dade County Public Schools, Charlotte-Mecklenburg (N.C.) Schools, two networks in Los Angeles and over 50 smaller school districts around the country.

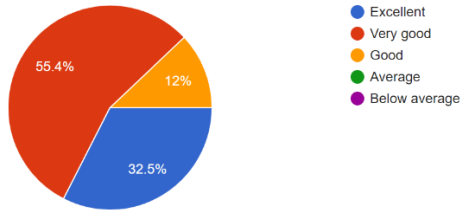
Expert Feedback

- "I found the **checkology**® virtual classroom to be filled with high-quality, engaging material that kept me glued to the lessons for hours. You literally feel yourself getting smarter when it comes to evaluating what you read, watch, and hear in the media."
– *Lisa Nielsen, director of Digital Engagement & Professional Learning at the New York City Department of Education's Division of Instructional & Information Technology*
- "The News Literacy Project's **checkology**® virtual classroom is the most effective classroom resource I'm aware of to make certain that our students are media-savvy for the challenges that await them in the 21st century."
– *Eric Nadelstern, former chief schools officer, New York City Department of Education; professor, Columbia University Teachers College*
- "I really like how relevant and current the examples are as well as the constantly changing/engaging formats you have. I'd like to share this with teachers."
– *Maria Tarasuk, social studies supervisor, Montgomery County (Md.) Public Schools*
- "It's a wonderful learning tool ... a fantastic program."
– *Juliet Stipeche, director of education for the mayor of Houston; former board chair, Houston Independent School District; member, News Literacy Project board*
- "Great platform ... A really significant blended learning platform that deserves to get embedded in lots of schools. There is nothing else out there like it."
– *Peter Herzberg, veteran New York City educator; founder and former principal, Boys Prep Bronx Elementary School, Bronx, N.Y.*

Teacher Feedback

What is your overall impression of the checkology® virtual classroom?

83 responses



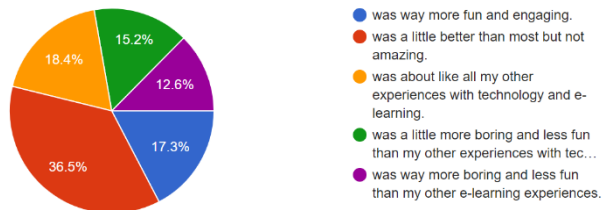
88% of responding teachers called the virtual classroom **excellent or very good**.

- “The improvements to the site are AWESOME! Can’t wait for this new year — **checkology**® will be part of my first three weeks of lessons for World History!”
– Fred Whaples, department chair, North Mecklenburg High School, Huntersville, N.C.
- “The **checkology**® virtual classroom has empowered my students. Their critical-thinking skills have improved. They will leave my class with knowledge that is desperately needed to survive in today’s world.”
– Dee Burek, Stone Bridge Middle School, Allentown, N.J.
- “My students were engaged, but not overwhelmed, with information. All [reading levels] of my students could understand the information.”
– Nancy Henderson, South Junior High School, Boise, Idaho

Student Feedback (all are anonymous to protect privacy)

13a. Complete this sentence: Compared with my other experiences using technology in school, the checkology® platform ...

652 responses



17% of responding students said that the **checkology**® virtual classroom “**was way more fun and engaging**” than their other experiences using technology in school.

- “**checkology**® was very fun.”
- “I could do these modules all day they are great.”
- “It was interactive and fun, which is unlike most school technology systems.”
- “It’s a great platform and really engages learning :)”
- “I liked how interactive the platform was and how up to date it was. I liked how it was also really educating and interesting.”

- “I feel **checkology**[®] is more fun and engaging than my other experiences because the lessons in this website are easy to learn and understand in a way that we can also apply it to challenges.”
- “I really liked Module 3 because it showed the difference between online personalization and just a regular type of online searching. It showed me that there was a big difference between your online personalization and the online searching that I never knew there was.”

Current Checkology Virtual Classroom Countries (outside the U.S.)

1. Argentina
2. Australia
3. Austria
4. Azerbaijan
5. Bahamas
6. Bangladesh
7. Belgium
8. Brazil
9. Burundi
10. Cambodia
11. Canada
12. Chile
13. China (including Hong Kong)
14. Colombia
15. Costa Rica
16. Czech Republic
17. Denmark
18. Dominican Republic
19. Ecuador
20. Egypt
21. England
22. Finland
23. France
24. Guatemala
25. Georgia
26. Germany
27. Ghana
28. Greece
29. Honduras
30. Hungary
31. India
32. Indonesia
33. Iraq
34. Ireland
35. Israel
36. Italy
37. Jamaica
38. Japan
39. Jordan
40. Kazakhstan
41. Kenya
42. Kuwait
43. Kyrgyzstan
44. Latvia
45. Lebanon
46. Mauritania
47. Macedonia
48. Madagascar
49. Mali
50. Malaysia
51. Mexico
52. Morocco
53. Myanmar
54. Namibia
55. Nepal
56. Netherlands
57. New Zealand
58. Nicaragua
59. Nigeria
60. Norway
61. Pakistan
62. Peru
63. Philippines
64. Poland
65. Portugal
66. Qatar
67. Romania
68. Russia
69. Rwanda
70. Saudi Arabia
71. Senegal
72. Serbia
73. Singapore
74. Scotland
75. Slovenia
76. South Africa
77. South Korea
78. Spain
79. Sweden
80. Switzerland
81. Sudan
82. Taiwan
83. Tanzania
84. Thailand
85. Tunisia
86. Turkey
87. Uganda
88. Ukraine
89. United Arab Emirates
90. Uzbekistan
91. Venezuela
92. Vietnam
93. Yemen

U.S. Territories

1. Northern Mariana Islands
2. Puerto Rico
3. U.S. Virgin Islands