

By the Numbers (as of Jan. 26, 2018)

- More than 11,000 educators who teach more than 1.75 million students in all 50 states, the District of Columbia and 83 countries have registered to use the platform.
- On an average day in 2017, 25 educators registered to use the platform. On an average day in January 2018, 33 educators register to use the platform.

Overview

ALL USERS	2016-2017 SY	2017-2018 SY	Total
Premium			
Educators	1,712	2,104	3,816
Student licenses requested	283,431	512,525	795,956
Student licenses used	28,168	45,150	73,318
Basic			
Educators	5,147	2,524	7,671
Potential reach	684,050	271,545	955,595
All			
Educators	6,859	4,628*	11,487
Potential reach	967,481	784,070	1,751,551**

*54% Basic, 46% Premium

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INTERNATIONAL	2016-2017 SY	2017-2018 SY	Total
Premium			
Educators	57	203	260
Student licenses requested	6,695	20,202	26,897
Student licenses used	436	1,699	2,135
Basic			
Educators	332	379	711
Potential reach	23,197	29,717	52,914
All International			
Educators	389	582	971
Potential reach	29,892	49,919	79,811

Interest at the District Level

- New York City Department of Education, Chicago Public Schools, School District of Philadelphia, District of Columbia Public Schools, Montgomery County (Md.) Public Schools, Miami-Dade County Public Schools, Charlotte-Mecklenburg (N.C.) Schools, two networks in Los Angeles and over 50 smaller school districts around the country.

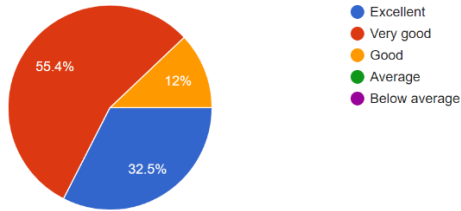
Expert Feedback

- "I found the **checkology**® virtual classroom to be filled with high-quality, engaging material that kept me glued to the lessons for hours. You literally feel yourself getting smarter when it comes to evaluating what you read, watch, and hear in the media."
– *Lisa Nielsen, director of Digital Engagement & Professional Learning at the New York City Department of Education's Division of Instructional & Information Technology*
- "The News Literacy Project's **checkology**® virtual classroom is the most effective classroom resource I'm aware of to make certain that our students are media-savvy for the challenges that await them in the 21st century."
– *Eric Nadelstern, former chief schools officer, New York City Department of Education; professor, Columbia University Teachers College*
- "I really like how relevant and current the examples are as well as the constantly changing/engaging formats you have. I'd like to share this with teachers."
– *Maria Tarasuk, social studies supervisor, Montgomery County (Md.) Public Schools*
- "It's a wonderful learning tool ... a fantastic program."
– *Juliet Stipeche, director of education for the mayor of Houston; former board chair, Houston Independent School District; member, News Literacy Project board*
- "Great platform ... A really significant blended learning platform that deserves to get embedded in lots of schools. There is nothing else out there like it."
– *Peter Herzberg, veteran New York City educator; founder and former principal, Boys Prep Bronx Elementary School, Bronx, N.Y.*

Teacher Feedback

What is your overall impression of the checkology® virtual classroom?

83 responses



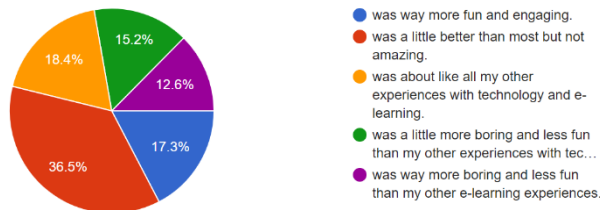
88% of responding teachers called the virtual classroom **excellent** or **very good**.

- “The improvements to the site are AWESOME! Can’t wait for this new year – **checkology**® will be part of my first three weeks of lessons for World History!”
– Fred Whaples, department chair, North Mecklenburg High School, Huntersville, N.C.
- “The **checkology**® virtual classroom has empowered my students. Their critical-thinking skills have improved. They will leave my class with knowledge that is desperately needed to survive in today’s world.”
– Dee Burek, Stone Bridge Middle School, Allentown, N.J.
- “My students were engaged, but not overwhelmed, with information. All [reading levels] of my students could understand the information.”
– Nancy Henderson, South Junior High School, Boise, Idaho

Student Feedback (all are anonymous to protect privacy)

13a. Complete this sentence: Compared with my other experiences using technology in school, the checkology® platform ...

652 responses



17% of responding students said that the **checkology**® virtual classroom “**was way more fun and engaging**” than their other experiences using technology in school.

- “**checkology**® was very fun.”
- “I could do these modules all day they are great.”
- “It was interactive and fun, which is unlike most school technology systems.”
- “It’s a great platform and really engages learning :)”
- “I liked how interactive the platform was and how up to date it was. I liked how it was also really educating and interesting.”

- “I feel the **checkology**[®] is more fun and engaging than my other experiences because the lessons in this website are easy to learn and understand in a way that we can also apply it to challenges.”
- “I really liked Module 3 because it showed the difference between online personalization and just a regular type of online searching. It showed me that there was a big difference between your online personalization and the online searching that I never knew there was.”

Current **checkology**® Virtual Classroom Countries (outside the U.S.)

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|---------------------------------|-----------------|--------------------------|
| 1. Argentina | 28. India | 56. Pakistan |
| 2. Australia | 29. Indonesia | 57. Peru |
| 3. Austria | 30. Iraq | 58. Philippines |
| 4. Azerbaijan | 31. Ireland | 59. Poland |
| 5. Bahamas | 32. Israel | 60. Portugal |
| 6. Bangladesh | 33. Italy | 61. Qatar |
| 7. Belgium | 34. Jamaica | 62. Romania |
| 8. Brazil | 35. Japan | 63. Russia |
| 9. Cambodia | 36. Jordan | 64. Rwanda |
| 10. Canada | 37. Kazakhstan | 65. Saudi Arabia |
| 11. Chile | 38. Kenya | 66. Singapore |
| 12. China (including Hong Kong) | 39. Kyrgyzstan | 67. Scotland |
| 13. Colombia | 40. Latvia | 68. Slovenia |
| 14. Costa Rica | 41. Lebanon | 69. South Africa |
| 15. Czech Republic | 42. Mauritania | 70. South Korea |
| 16. Denmark | 43. Macedonia | 71. Spain |
| 17. Ecuador | 44. Madagascar | 72. Sweden |
| 18. Egypt | 45. Mali | 73. Switzerland |
| 19. England | 46. Malaysia | 74. Sudan |
| 20. Finland | 47. Mexico | 75. Taiwan |
| 21. France | 48. Morocco | 76. Thailand |
| 22. Guatemala | 49. Myanmar | 77. Tunisia |
| 23. Georgia | 50. Namibia | 78. Turkey |
| 24. Germany | 51. Nepal | 79. Uganda |
| 25. Ghana | 52. Netherlands | 80. Ukraine |
| 26. Greece | 53. New Zealand | 81. United Arab Emirates |
| 27. Hungary | 54. Nicaragua | 82. Vietnam |
| | 55. Norway | 83. Yemen |

U.S. Territories

1. Northern Mariana Islands
2. Puerto Rico
3. U.S. Virgin Islands