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Mission statement

The News Literacy Project (NLP) is a nonpartisan national education nonprofit that works with educators and journalists to teach middle school and high school students how to sort fact from fiction in the digital age. NLP provides these students with the essential skills they need to become smart, active consumers of news and information and engaged, informed citizens.

Elevator pitch short

The News Literacy Project provides the tools to sort fact from fiction and know what information to trust.

Elevator pitch long

A healthy democracy depends on engaged citizens who can sort through vast amounts of information, separate fact from fiction, and know what to trust. In today's fraught information landscape, misinformation, rumor and spin can overwhelm real news.

The News Literacy Project provides the tools to meet this challenge. With an innovative e-learning platform and creative partnerships, we're working to give facts a fighting chance.

Take control. Stand for truth. Become news-literate.

Alternate elevator pitch

We work with educators and journalists to teach middle and high school students how to know what to believe in a digital world and to give them the tools to be informed and engaged citizens in a democracy.

We teach them that all information is not created equal and give them an appreciation of the First Amendment and the role of a free press.

In the process, we teach them to think like journalists because in an information age, everyone is their own editor and everyone can be their own publisher. So how do members of the next generation play these roles in ways that are responsible and empower their voices?

We want our students to be able to discern and create credible information and to ask themselves with anything they see, read or hear: Can I trust this? Should I share this? Should I act on it?