



## NLP Virtual Classroom Educator Registrations, May 2, 2016 to Jan. 1, 2018

State	# Registrations	Potential Reach
California	958	151,205
New York	821	142,968
Illinois	664	94,271
Massachusetts	460	72,116
Pennsylvania	400	63,908
Texas	378	86,306
North Carolina	367	55,144
Washington	329	43,129
Florida	326	43,446
Virginia	315	55,355

City	Registrations	Potential Reach
New York City	301	38,318
Washington, D.C.	272	21,638
Chicago	193	26,272
Charlotte, NC	131	18,101
San Francisco Bay Area	121	18,911
Miami	118	13,403
Los Angeles	118	19,346
Philadelphia	75	6,376
Portland	72	11,872
Boston	72	10,737

Country	Registrations	Potential Reach
Canada	178	13,121
Australia	74	5,193
Hungary	65	2,039
Great Britain	33	2,330
China	25	2,891