

## **YM Career Center Instructions**

The Career Center offers two main services for employers - job posting and a resume bank. Before accessing these services, please log in as a Member here:

<https://prcouncil.careerwebsite.com/employer/login/>

You can use the same log in credentials that you use for the PR Council website and/or Member portal to log into the Career Center. If you haven't logged in before but think you might have an account, please try logging in with your **work email address** and the password **welcome1** or try resetting your password.

If you *don't* have an account, please create a Member Employee account here:

[https://memberportal-prcouncil.site-ym.com/general/register\\_member\\_type.asp?](https://memberportal-prcouncil.site-ym.com/general/register_member_type.asp?)

Once your account is approved you will be able to utilize the Career Center.

Our Career Center can be accessed at the following URL:

<https://prcouncil.careerwebsite.com/>

If you need assistance at any point, the Career Center team can be reached by phone (860-437-5700) or email. There is also a support site with both Employer and Job Seeker FAQ's:

<https://ymcareers.zendesk.com/hc/en-us>

### **Resume Bank**

The resume bank is searchable by keyword and can be filtered by location. If you'd like to search for candidates who have completed our Agency-Ready Certificate program, please include "agency ready certificate" in your search terms. **Please note, not all of the students have included this information in their profiles yet.**

# Resume Bank <sup>i</sup>

View complete resumes for free! If you find any candidates you are interested in, submit your interest to them. If they are interested in your opportunity, we connect you for just \$35.00 (members pay just \$0.00). If the candidate is not interested, you pay nothing!

## Resume Search

Applied Filters (1) [Show All](#) | [Clear All](#)

State / Province: [New Jersey](#)

[This Site's Results](#) [Network Results](#)

0

9 Results

Sort  1 - 9 of 9 << < 1 > >>

Updated: 19 days ago Viewed: 3 days ago

### Marketing Coordinator

Voorhees, New Jersey (United States)

ID: #9519486

[Current / Recent](#) [History / Qualifications](#)

Company: PML Travel and Tours

Relocate: No

Recent / Desired Pay: 15 Per Hour / Not specified

Security Clearance: None

Add to Cart

View Candidate

Bookmark

Updated: 2 months, 22 days ago

### Account Manager/Member

Westwood, New Jersey (United States)

ID: #9446656

[Current / Recent](#) [History / Qualifications](#)

Company: The Agency

Relocate: No

Recent / Desired Pay: 12.00 Per Hour / Not specified

Add to Cart

View Candidate

Bookmark

The candidate profiles are anonymous. When you click on the "View Candidate" icon you will be taken to some career details and preferences listed in their profile, as well as to an anonymous version of their resume:

**XXXXX X. XXXXX**

xxxxxheather2870@gmail.com  
(856) 873-1082  
xxxxxxxxxx  
xxxxx, NJ xxxxx

**Experience**

**PML Travel and Tours-Marketing Coordinator** September 2019-March 2020  
Marlton, NJ

- Collaborate with Vice President of Marketing to design and create branding messages including flyers, company literature, and website development
- Develop, cultivate and maintain customer mailing list including sales prospect generation
- Create compelling marketing and promotional campaigns utilizing Constant Contact
- Track responses, report results and evaluate success of email blasts
- Effectively communicate with clients and customer prospects

**IOP Publishing- Marketing Coordinator, Ad Hoc** August 2016-Present  
Philadelphia, PA

- Assist Senior Marketing Manager with a variety of projects on an "as needed" basis including Latin American lead prospecting, social media consultancy, data entry using Excel and Salesforce, and customer appreciation mailings

**Education**

**Master's Degree**

Rowan University, Glassboro, NJ, July 2019  
Strategic Communication, PR concentration  
President's Scholar and Dean's list, Summa Cum Laude

**Bachelor of Arts**

Rutgers University, New Brunswick, NJ, May 2018  
English Major, Psychology/Health and Society Minors

**Awards and Certificates**

School of Public Relations Certificate of Graduate Study; Rutgers Chabad Presidential Leadership Award; Summa Cum Laude Rowan University; Google Ads Display Certificate; PR Council Agency-Ready Certificate

**Clubs and Volunteer Work**

**President of Rutgers Chabad** May 2017-May 2018

- Responsible for chairing weekly meetings and organizing events for one of the country's largest University Chabad chapters. Accountable for recruitment, writing and presenting speeches weekly, developing new event ideas and creating social media content.

**Director of Public Relations for Delta Gamma Fraternity** January 2016-December 2016

- Worked directly with other organizations to develop positive relationships on campus, assisted in creating content for social media and promoted the organization through public relations and marketing materials.

**Weekly Columnist for *The Odyssey Online*** August 2017-August 2018

**ACHaD Special Needs Basketball League** September 2012-May 2015

- Volunteered with two special needs organizations teaching basketball and playing on a league as well as participating in weekend events for members

If you find any candidates you are interested in, you submit your interest to them through the site. If they are interested in your opportunity, the Career Center will connect you with them. As PR Council Members, the charge for this service is waived.

To view candidate profiles on the site, your account must go through a one-time validation process (designed to prevent fraudulent accounts from spamming job seekers). The first time you attempt to view a candidate's profile the system will ask you to submit one of the following documents:

- Business Card
- Company Letterhead
- Business License
- Trade Name Certificate
- Other documentation that verifies your relationship to your organization.

We have recently found a way to override this process and validate your accounts without you having to submit these documents. We will validate your account within 24 hours. If you need your account validated sooner than that, please email [prcteam@prcouncil.net](mailto:prcteam@prcouncil.net) and someone will be able to take care of it for you.

**Job Posting**

As PR Council Members, all job posting services are free to you with the exception of the "Premium Job Flash Ultimate Recruitment Package." Descriptions of all the different options for posting your job openings can be found here:

<https://prcouncil.careerwebsite.com/employer/pricing/?extre=1>

If you'd like to utilize any of these services, please be sure to click where it says, "Member Price" or "Members" so that you will not be charged.

The Career Center also offers Job Seeker services (posting resumes to the resume bank, job searches, etc.) which are available to both Members and non-members so feel free to share the link with displaced employees.